

Briefing to the Incoming Minister for Pacific Peoples

2017



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Introduction

Talofa lava, Malo e lelei, Bula vinaka, Fakaalofa lahi atu, Kia orana, Fakatalofa atu, and Malo ni. We would like to take this opportunity to welcome you to the Ministry for Pacific Peoples.

The Ministry is the Government's principal advisor on policies and interventions that improve outcomes for Pacific peoples. The Ministry works with Pacific communities to help realise Pacific peoples' potential, recognising their importance and contribution to New Zealand.

The Ministry's vision of supporting and developing successful Pacific peoples places communities at the heart of the work that we do. We prioritise the issues and opportunities that matter most to Pacific communities and government. The Ministry connects government with Pacific communities and organisations using a collaborative approach that considers the diverse views of Pacific peoples. Community connectedness is the Ministry's greatest point of difference and intelligence from our community engagements will inform our policy advice to provide an authentic Pacific voice.

We focus on ensuring Pacific peoples reach their full potential, and realise their contribution to New Zealand's social, cultural, and economic success. A measure of our success will be the ability to bring diverse views of Pacific peoples together as one voice, a voice that is credible, trustworthy and respectful. This will have positive benefits in achieving better outcomes for Pacific peoples in New Zealand.

This briefing is in three parts. Part one outlines the strategic opportunities and challenges for Pacific peoples and the areas of work in which the Ministry is currently involved. Part two outlines your Ministerial roles and responsibilities, and how the Ministry can support you. Part three outlines our current priorities and upcoming decisions for your consideration.

Appendix A sets out additional information relating to your Ministerial responsibilities, Appendix B outlines the Ministry's appropriation, Appendix C provides information on who works at the Ministry, and Appendix D outlines your key stakeholders.

We are available to meet with you to discuss any information provided.

We look forward to working with you.



Part One: Strategic opportunities and challenges for the Ministry

A review of the Ministry's performance in 2016 showed the need for the Ministry to increase its ability to provide expert advice and engage more effectively in a broader range of issues for Pacific peoples. Consequently, the Ministry is: investing in its people; building its policy and research capability; working to better engage with communities and to reflect their views in our work; and lifting our visibility. We are committed to growing a pipeline of Pacific leaders. It is important that the Ministry is seen as a connector and centre of intelligence on what works for Pacific peoples to ensure we effectively deliver on the Government's strategic priorities.

Who we represent and our current priority areas



Pacific peoples are a young, vibrant and diverse population. The diversity and unique characteristics of Pacific peoples, coupled with disparities they experience, pose a real challenge in how policies are formulated and implemented to improve Pacific outcomes. While Pacific peoples are prospering on the world stage in areas such as arts, sports, music, language, academia and business, they continue to experience poor-economic outcomes in comparison to other ethnic groups in New Zealand.

We work with government agencies to build their cultural capability when developing policies that impact Pacific peoples. We have recently launched a Pacific policy tool for government agencies called *Kapasa*, which encourages users to think critically about the perspectives of Pacific peoples, and to consider their values, experiences, strengths, and diversity.



Our current priority areas include:

- Increasing Pacific income and wealth;
- Building Pacific leadership; and
- Strengthening Pacific languages, cultures and identities.

To ensure these priorities are met, we will: focus on work programmes, policies and interventions that provide the highest impact; and collaborate and develop partnerships of shared interests across the public and private sectors.

Our current priority projects

Pacific Employment Support Service

The Pacific Employment Support Service is a key intervention that has been proven to effectively assist young Pacific peoples who are not in education, training or employment. From 2010 to 2015 we developed and piloted a programme to assist young Pacific peoples into employment. There were 1,424 participants for the pilot aged between 15 to 24 years old that were based in Auckland. By the end of the pilot, 81.5 percent (1,160 participants) were placed into employment or formal training.

Due to the success of the pilot, a further \$4.6 million in funding has been approved for the next four years. We are working with four providers to undertake the delivery of the programme in Auckland and Hamilton. The targets of the programme are to ensure 650 Pacific peoples are placed into permanent employment, and 450 Pacific peoples are placed into an approved course of study.

Pacific language weeks

We support seven Pacific language weeks. The Pacific language weeks series include: Samoa; Cook Islands; Tonga; Tuvalu; Fiji; Niue; and Tokelau. We work with the lead organisations for each Pacific group and agree on the event dates for each year. In February of each year, you have the opportunity as the Minister to formally announce the dates for the Pacific language weeks.



Pacific leadership

We are developing options, in consultation with other agencies, to transition more Pacific peoples into leadership roles across the public service. Pacific representation in senior leadership roles across the public service has remained relatively flat over the last seven years despite the overall growing number of Pacific public servants.

We are engaging with the State Services Commission and other government agencies on developing options for this work. The Commission supports this work, which complements its *Better Public Services 2.0* targets of building leadership capability and talent across the public service, and ensuring diversity and inclusion are at the forefront of best practice.

Prime Minister's Pacific Youth Awards

We provide support for the Prime Minister's annual awards, which acknowledge the achievements of young Pacific peoples in various categories such as business and entrepreneurship, creative arts, community involvement, sports, leadership and innovation, and science and technology. The annual awards are part of a programme of work that culminates in the Prime Minister recognising some of the Pacific communities' youngest and brightest. We engage with sponsors from both the private and public sectors to invest in the project.

Pacific Business Trust

The Pacific Business Trust provides economic development services for Pacific businesses in New Zealand. The Trust is governed by a Board of Trustees, which is appointed by you as the Minister. The Trust has a strategic focus on working with existing Pacific businesses to grow their wealth, build their social enterprise and create jobs. Specifically, the Trust focuses on four key areas: innovation (e.g. through partnerships); growth and sustainability (e.g. growing existing Pacific businesses); assets for growth (e.g. through investment projects); and excellence (e.g. celebrating Pacific business success). The Ministry currently funds the Trust to provide business development services for Pacific peoples through a non-departmental appropriation of approximately \$1.24 million per annum.

Pasifika Education Centre

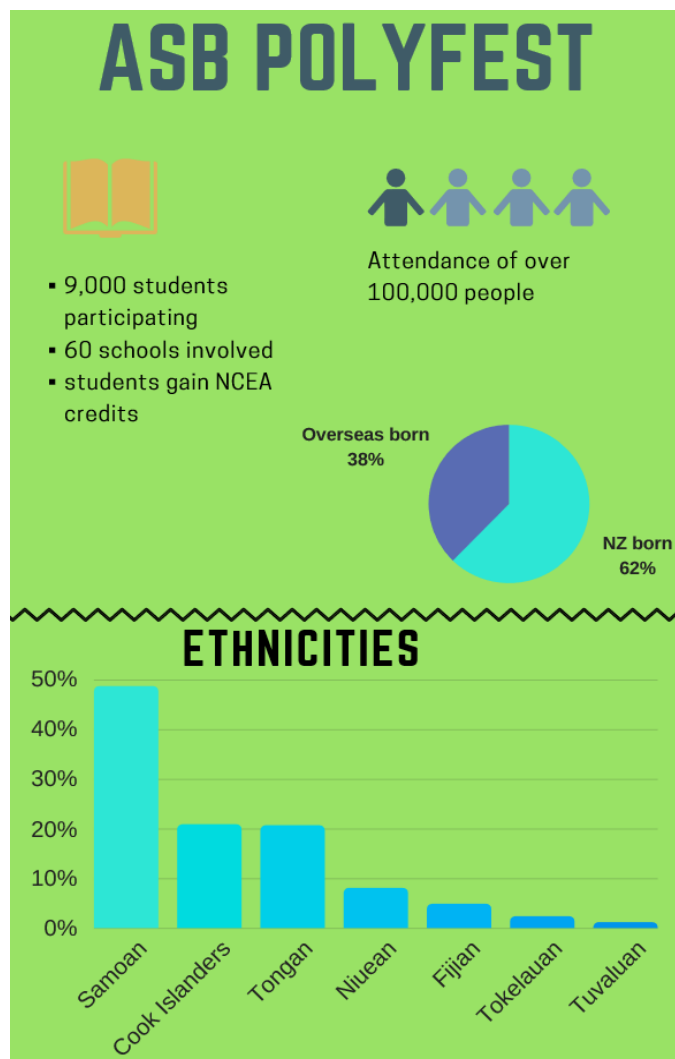
The Pasifika Education Centre provides educational programmes for Pacific peoples such as parenting, information technology and languages and cultures. The Ministry has provided funding to the Centre to develop a business proposal to complement its community-based language programmes. The Centre currently receives funding from the Tertiary Education Commission to support Pacific adult education. The Ministry has also supported the Centre's partnership with the Manukau Institute of Technology, which includes supporting the potential development of Pacific language accredited qualifications.



ASB Polyfest

The ASB Polyfest allows secondary school students from years 9 – 13 to demonstrate their cultural identity and heritage through dancing and singing. The ASB Polyfest attracts an estimated audience of 100,000 people and is a major national secondary school event. The ASB Polyfest is governed by the Polyfest Trust, which is a registered charity made up of secondary school principals, and iwi and Pacific representatives. The key objective of the Trust is to ensure the on-going sustainability of the ASB Polyfest.

We are working with a specialist and the Trust on developing a long-term viability option for the ASB Polyfest. The focus areas for this work will include, but not limited to, future projections of the ASB Polyfest's viability, detailed demographic and economic analysis of running the ASB Polyfest, and sustainable operating models.



Pacific Housing

We have been supporting several Pacific organisations to become a registered community housing provider with the Community Housing Regulatory Authority to offer social housing to Pacific communities. Over the past 12 to 18 months, the Ministry has worked with contractors to:

- assess Pacific organisations readiness to be a community housing provider; and
- provide training and development to Pacific organisations to prepare them for registration with the Community Housing Regulatory Authority.

We will continue to provide support over the next year to Pacific organisations to successfully register as a community housing provider.

Source: Statistics New Zealand, Census 2013



Part Two: Roles and responsibilities

Your role as the Minister for Pacific Peoples

As the Minister, you are responsible for appointments and nominations that fall within your portfolio. The Minister traditionally has a leading role in ensuring the Government's relationship with Pacific communities is appropriate by setting the direction and focus for the portfolio, and engaging with Ministerial colleagues.

The Ministry for Pacific Peoples' role

We provide a range of support to your role as the Minister. We will:

- provide expert policy advice to Ministers and agencies developing strategies and programmes that target Pacific communities;
- design and deliver innovative strategies and programmes with Pacific communities, improving outcomes and identifying valuable policy and implementation insights;
- gather intelligence on Pacific issues and opportunities to help inform policy advice across government, and enhance engagement practices with our Pacific communities; and
- partner with a wide range of stakeholders across the private and public sectors to identify and promote future Pacific leaders and Pacific success.



Part Three: Upcoming decisions for the next six months

The following table lists major briefings and decisions for your consideration over the next six months.

Date	Briefings/decision
October 2017	The Prime Minister’s Pacific Youth Awards is tentatively scheduled for March 2018. You will receive a briefing with further information on the Awards and we will ask your office to confirm the date with the Prime Minister’s office.
October 2017	You will receive a briefing outlining potential nominees for the Queen’s Birthday 2018 Honours for consideration.
October/November 2017	You will receive an update on the Non-Departmental spend for Business Development.
October/November 2017	You will receive an October Baseline Update of the Ministry’s appropriation. This reflects decisions previously made and will need to be sent to the Minister of Finance.
November 2017	You will receive briefings on the Pasifika Education Centre. Board appointments for the Centre, which you are responsible for, currently expire in December 2017.
January/February 2018	You will receive briefings for several festivals we support from January to March 2018. This provides an opportunity for you to attend the festivals.
March 2018	You will receive a briefing outlining potential nominees for the New Year’s 2019 Honours for consideration.



Appendix A: Your Ministerial responsibilities

Appointments and nominations

As the Minister, you are responsible for appointing board members that fall within your portfolio. We provide you with advice on appointments to states sector boards, community not-for-profit organisations and honours awards.

Pacific Business Trust

The Pacific Business Trust is a not-for-profit charitable trust that was set up in 1985. The Trust provides support to Pacific businesses and entrepreneurs. The Trust's Board currently consists of the Chair and five members.

Minister for Pacific Peoples Advisory Council

The Minister for Pacific Peoples Advisory Council was set up in 1984. The Council provides advice to you on matters and issues relating to the social, cultural and economic welfare of Pacific peoples. In addition, the Council also provides advice to help disseminate information to and from Pacific communities. The Council meets four times a year. The terms for the Council members will end in June 2018. However, the Council's function is currently on hold as we look to better align its role with the Ministry's priority areas. We will brief you in due course.

National Pacific Radio Trust

The National Pacific Radio Trust is a charitable trust that was set up in 1993. The purpose of the Trust is to deliver a national Pacific radio network. The Trust operates a national network of radio stations under the trade name of Niu FM. In 2007, the Trust also took over the Auckland Pacific Island Community Radio Trust, which is broadcasted under the name of Radio 531pi. The Trust has between six to eight trustees who are appointed by you as the Minister and the Minister of Broadcasting.

Pacific Islands Polynesian Education Foundation

The Pacific Islands Polynesian Education Foundation was set up in 1972. The Foundation provides scholarships for Pacific students wanting to pursue tertiary study. Appointments are made to the Foundation Board by the Governor-General following joint nominations by you as the Minister and the Minister of Education. There are six members of the Foundation Board, all of whom were appointed in 2013.

Pasifika Education Centre

The Pasifika Education Centre is a charitable trust that was set up in 1978. The Centre's role is to preserve, maintain and promote the use of Pacific languages. The Centre is funded by the Tertiary Education Commission to deliver Pacific language programmes for Pacific families and communities.

Queen's Birthday and New Year Honours 2018

Twice a year we put forward nominations for Honours to you for consideration. We provide you with briefings recommending potential nominees. As the consent of the person being nominated is not required, we do not usually inform them of their nomination to manage expectations. All information gathered by us on the nominees is done discreetly and reference letters are sought from colleagues or acquaintances of the nominee.

Ministry accountability reports

Strategic Intentions reports

Strategic Intentions reports provide an overview and general direction of where we are heading. The vision of supporting and growing successful Pacific peoples places communities at the heart of our work. Our Strategic Intentions report for the next three years is attached for your information.

Annual reports

Annual reports are a key accountability document which all government departments are required to produce. It sets out the operating context, our strategic direction, what we aimed to achieve over the previous 12 months and what we did achieve, which is measured against the targets outlined in our statements of intent. Our annual report for 2016/17 is attached for your information.

Weekly reports

Weekly reports are provided to you on a weekly basis. The reports provide you with updates of our general work.

Output plan

Our Output Plan identifies objectives, standards, and timelines for the work programme. The Plan is aligned to our priorities and is an agreement between you as the Minister and the Chief Executive for managing our programme of work. The Plan is not an exhaustive record of the work that we do. Our current plan for the 2017/18 financial year is attached for your information.

Quarterly reports

Quarterly reports are provided to you on a quarterly basis. The reports provide you with information on how we are progressing against the targets outlined in the Output Plan. In addition, your weekly meetings with officials provide an opportunity to discuss our general work and give feedback.



Appendix B: Ministry Appropriations

As the Minister, you will be responsible for all expenditure and services received under appropriations or output expenses relevant to the Pacific Peoples' portfolio, which are detailed below.

Services purchased directly from the Ministry:

- \$2.420 million for the purchase of policy advice;
- \$4.872 million for the purchase of communication, project and relationship services required to maintain strong links between the Government and Pacific communities, and;
- \$100,000 for the purchase or development of assets by and for the use of the Ministry as authorised by section 24(1) of the Public Finance Act 1989.

Services purchased through non-departmental output expenses:

- \$1.409 million to provide Pacific peoples with the information and skills needed to succeed in business; and
- \$1.400 million to provide education, employment and skill development programmes for Pacific peoples.

Services purchased through benefits or related expenses:

- \$358,000 for the promotion of positive role models and the provision of scholarships for further education.



Appendix C: Who works at the Ministry for Pacific Peoples

Our staff and offices

The Ministry currently has 45 full-time staff located in Auckland, Wellington and Christchurch. The Northern Regional Office is based in Manukau, the National Office is based in central Wellington, the Central Regional Office is based in Lower Hutt, and the Southern Regional Office is based in Christchurch.

Our leadership team

The Ministry's Executive Leadership Team—Tautua has collective knowledge of experience of matters relevant to Pacific peoples. Tautua, which means to serve, has oversight and leadership for all activities involving strategic policy advice and initiatives, research and evaluation, contract management, community intelligence, and Pacific business connectivity.



Chief Executive
Laulu Mac Leuanae

Laulu is of Samoan descent and holds the Chiefly title of Laulu from Fa'ala. He was appointed Chief Executive in May 2017.

Laulu holds an MBA from Henley Management College, United Kingdom, and an LLB from Auckland University.



Deputy Chief Executive
Catherine Neill



General Manager Capability Development
Richard Selave



Chief Financial Officer
Jack Schierhout



General Manager Regional Partnerships
Aiolupotea Sina Aiono

Appendix D: Key stakeholders in your portfolio

As the Minister, you will have input into and involvement with the following groups. We will support you in managing these key relationships, and keep you updated on progress and any required actions.

Appointed stakeholders by the Minister for Pacific Peoples

Stakeholder	Description
The Minister's Advisory Council	<p>The Council provides independent advice to you as the Minister on issues that are significant to Pacific communities, particularly economic development, employment, entrepreneurships and education. The Council's term will end on 30 June 2018. Council members include:</p> <ul style="list-style-type: none"> • Dr Kiki Maoate (Chair); • Hon Luamanuvao Winnie Laban; • Fa'amatua'ina Tino Pereira; • Fepulea'i Margie Apa; • Caren Rangī; • Al'imuamua Sandra Alofiavae; • Sefita Hao'uli; • Kathleen Tuai-Ta'ufo'ou; • Eugene Elisara; and • Pastor Moira Brown. <p>The Council's function is currently on hold as we look to better align its role with the Ministry's priority areas.</p>
Pasifika Education Centre	<p>The Pasifika Education Centre was one of the first Pacific organisations to provide support to the early wave of Pacific migrants entering New Zealand in the 1970s. The Centre operates as a charitable trust and is classified as a private training establishment. The Centre's role is to preserve, maintain and promote Pacific languages in New Zealand.</p> <p>The Centre is governed by a Board of Trustees. The Centre is primarily funded by the Tertiary Education Commission. Christine Nurminen is the Chief Executive Officer of the Centre. The terms for the Centre's Board will end on 31 December 2017. Board members of the Centre include:</p> <ul style="list-style-type: none"> • Mele Wendt (Chair); • Sefita Haouli; • Janiitta Pilisi; • Everdina Fuli; • Professor Tania Ka'ai; and • Annette Karepa.

<p>Pacific Business Trust</p>	<p>The Pacific Business Trust is a charitable trust, established in 1985 and incorporated under the Charitable Trust Act 1957. The function of the Trust is to develop a strong economic base for Pacific peoples in New Zealand by providing opportunities through business ownership and participation.</p> <p>The Trust provides mentoring for Pacific businesses and entrepreneurs and is funded by the Ministry. Kim Tuaine is the Chief Executive Officer and Murphy Su’a is the Chief Operations Officer of the Trust. Board members of the Trust include:</p> <ul style="list-style-type: none"> • Fa’amatuinu Tino Pereira (Chair); • Rachel Afeaki-Taumopeau; • Tiumalu Peter Fa’afiu; • Pelenato Sakalia; • Fiso John Fiso; and • Namulauulu Lale Ieremia. <p>The Board is responsible for the governance and strategic direction of the Trust.</p>
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Jointly appointed stakeholders by the Minister for Arts, Culture and Heritage and the Minister for Pacific Peoples

Stakeholder	Description
<p>National Pacific Radio Trust</p>	<p>The National Pacific Radio Trust is a charitable trust under the Charitable Trust Act 1957. The purpose of the Trust is to deliver a national Pacific radio network to help build the capacity of Pacific communities. Board members of the Trust include:</p> <ul style="list-style-type: none"> • Tiumalu Peter Fa’afiu (Chair) – term ends 31 July 2020; • Lesieli MacIntyre – term ends 31 July 2019; • Sandra Kailahi – on rollover for a short term; • Martha Samasoni – term ends 31 July 2019; • Jody Jackson-Becerra – term ends 31 July 2020; and • Sara-Jane Elika – term ends 31 July 2020.
<p>Pacific Education Foundation</p>	<p>The Pacific Education Foundation promotes and encourages better education for Pacific secondary and tertiary students primarily through financial assistance. Board members of the Foundation include:</p> <ul style="list-style-type: none"> • Aolele Su’a Aloese (Chair); • Lynsey Talagi; • Maureen Ariki Tukaroa-Betham; • Tele’a Andrews; • Everdina Fuli; and • Gina Huakau.

Non-appointed stakeholders

Stakeholder	Description
Pasifika Futures	<p>Pasifika Futures is the Whanau Ora agency for Pacific families. Board members of the commissioning agency include:</p> <ul style="list-style-type: none"> • Dr Kiki Maoate (Chair); • La’auli Sir Michael Jones; • Dr Siniva Sinclair; and • Dr Francis Agnew.
Young Enterprise Trust	<p>The Young Enterprise Trust is the overarching organisation for the Youth Enterprise Scheme. The Ministry supports the recruitment of Pacific students for the Trust. Terry Shubkin is the Chief Executive for the Trust.</p>
ASB Polyfest Trust	<p>The ASB Polyfest Trust has oversight for the development of the annual festival in Auckland. Patrick Drumn is the Chair for the Trust and Seiuli Terri Leo-Mauu is the Festival Director.</p>

