

4 May 2026

s9(2)(a)

Tālofa lava **s9(2)(a)**

RESPONSE TO AN OFFICIAL INFORMATION ACT REQUEST (REF: DOIA039-2025/26)

On 2 April 2026, you contacted the Ministry for Pacific Peoples (the Ministry) requesting, under the Official Information Act 1982 (OIA), information relating to the Ministry's use of X (formerly Twitter). I have outlined your specific request and my response below.

This is a request for information under the Official Information Act 1982.

We request:

- a. *The date(s) on which your agency reduced or ceased its use of X (formerly Twitter), including any interim decisions (such as reducing posting frequency).*

The Ministry for Pacific Peoples has an X (formerly Twitter) account, which is currently inactive. There was no formal decision, recorded date, or documented interim steps taken to reduce or cease use of the platform. X has not been a preferred channel of engagement for the Ministry; instead, it focuses its communications on social media platforms and channels that are fit for purpose and better reach its target audiences.

- b. *The name(s) and role(s) of the person or persons who made the decision to reduce or cease use of X, and whether the decision was approved at a ministerial level.*
- c. *All analysis, advice, reports or assessments that informed the decision to reduce or cease use of X, including any cost-benefit analysis, platform safety assessments, communications strategy advice, or legal advice.*
- d. *All documents that record whether political risk, including reputational risk associated with X's ownership, political associations of the platform, or public perception of the decision, was considered as part of the decision-making process.*

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Wellington National Office

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Wellington, 6011
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P: 04 473 4493

Christchurch

Level 1, BNZ Centre
120 Hereford St
Private Bag 4741,
Christchurch 8011

- e. *Any data or analysis comparing your agency's audience reach on X before the decision with your agency's audience reach on any replacement platform(s) after the decision, including follower counts, engagement metrics, or reach estimates.*
- f. *All communications between your agency and any Minister or ministerial office regarding the decision to reduce or cease use of X, including emails, letters, meeting notes, and briefings.*

As no formal decision was made, the information requested in **parts (b) to (f)** does not exist. Accordingly, these parts of your request are refused under section 18(e) of the OIA, as the information requested does not exist.

In line with standard OIA practice, the Ministry proactively publishes some responses to OIA requests. As such, this letter may be published on the Ministry for Pacific Peoples' website. Your personal details will be removed, and the Ministry will not publish any information that would identify you or your organisation.

Should you wish to discuss this response with us, please feel free to contact the Ministry at: uia_requests@mpp.govt.nz

If you are dissatisfied with this response, you have the right, under section 28(3) of the OIA, to seek an investigation and review by the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

la manuia



Mauailegalu Mathew So'otaga
Acting Deputy Secretary
Corporate & Support Services