



Pacific Economy Report on unpaid work and volunteering in Aotearoa

13%
of total sample

The research was guided by **five** research questions:

- What constitutes volunteering and unpaid work **from currently available literature and data?**
- What constitutes volunteering and unpaid work **from the perspectives of Pacific peoples?**
- How do volunteering and unpaid work **contribute to the wellbeing of Pacific peoples and the creation and development of their wealth?**
- How do Pacific volunteering and unpaid work **contribute to the Aotearoa economy?**
- What are the **impacts of the COVID-19 Pandemic** during the past on Pacific volunteering and unpaid work?

Qualitative focus groups and individual talanoa
21 Diverse participants

Online survey
264 Participants stratified by age, gender and region

Niue

Niuean involvement is values-based, culturally driven, and connected to faith and vā.

Gahua ha ko e fakaalofa (work because you care/love)

Contributed a total of over **\$6.67 million** to the Aotearoa economy annually

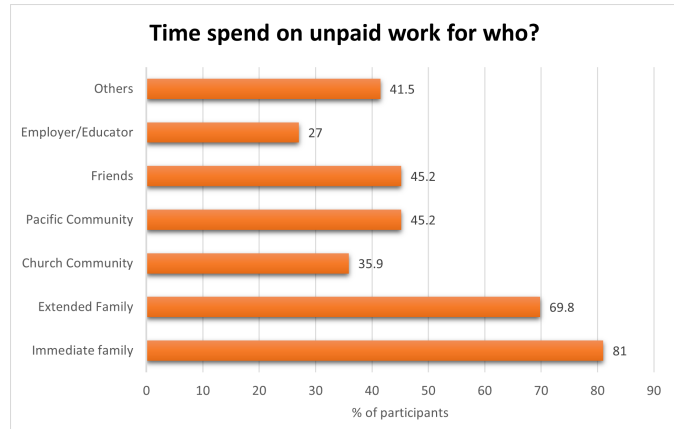
58.7% NZ born
41.3% Born outside NZ

55% Female
45% Male

Years in NZ
10 years or less **9.2%**
11+ years **90.8%**

Participants were more likely to participate in unpaid work if they were:

- Over the age of 25
- Identified with having a religion
- Were **not** receiving government benefits
- Had achieved a **Bachelors degree or higher** in education

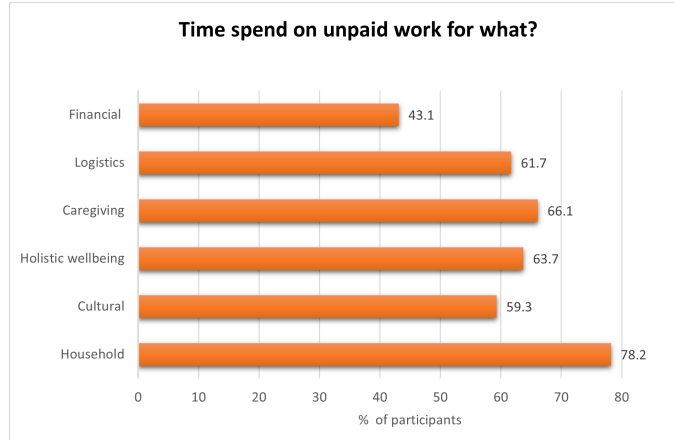


93.9% Took part in at least an hour of unpaid work or volunteering during the 4 months

112,108 Total hours spent on unpaid work over the 4 months

6,411 hours Spent per week on unpaid work and volunteering
24.3 hours /person/week

As a child I would take the momoi (gifting of food) to the next door or to family. My personal job at home as a 12-year-old was to clean and sweep the house, cook the family dinner. I did not wait to be told to get up and do the work. I know because I was raised in that way to serve. Even when we go to church I get up and help with what needs to be done.

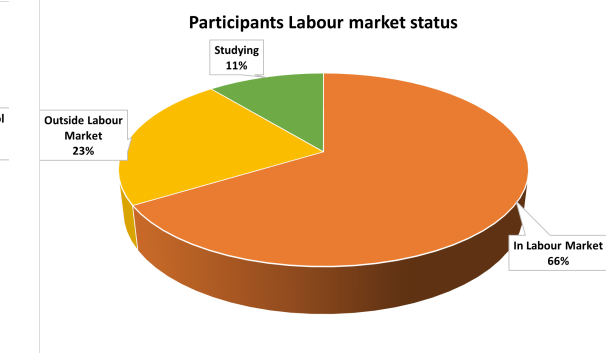
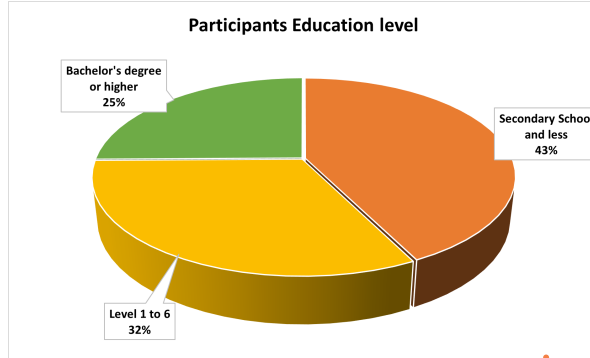
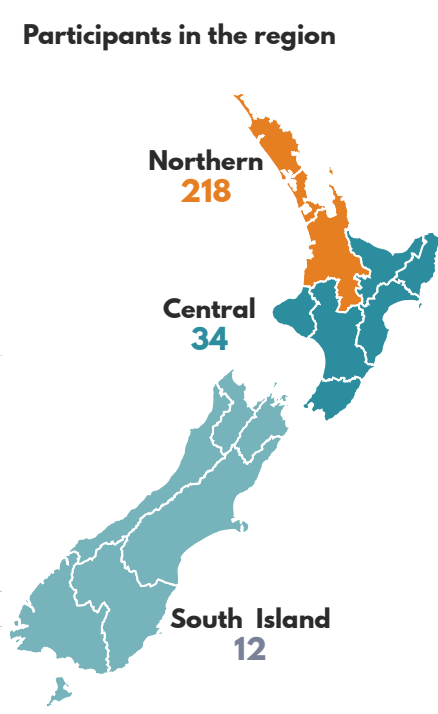
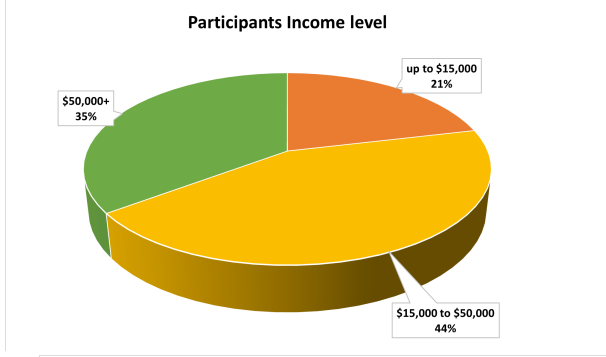
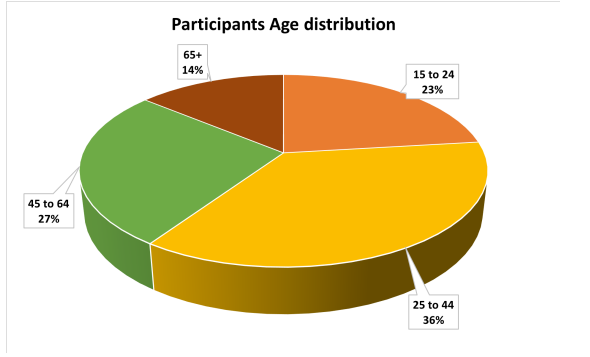


The workload does not reduce, there is always someone that need help and support within our community. Especially when it comes to our elderly people or families needing transport. My professional hat has reduced but not my personal hats in unpaid work.

43.1% Niueans reported giving cash or funds to others

\$9,528 Given to others a week

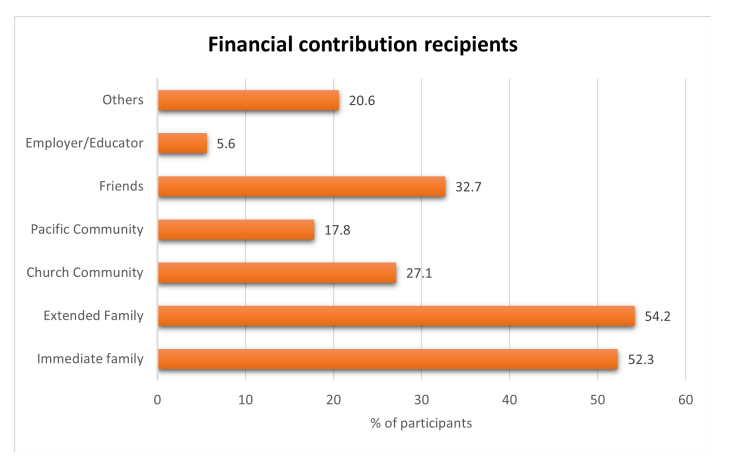
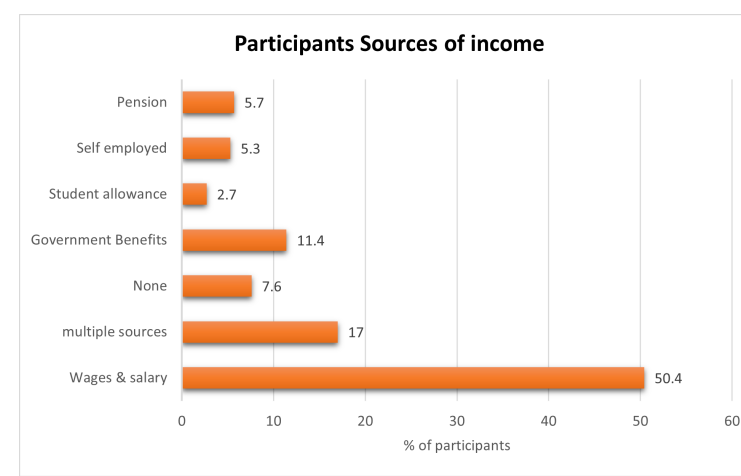
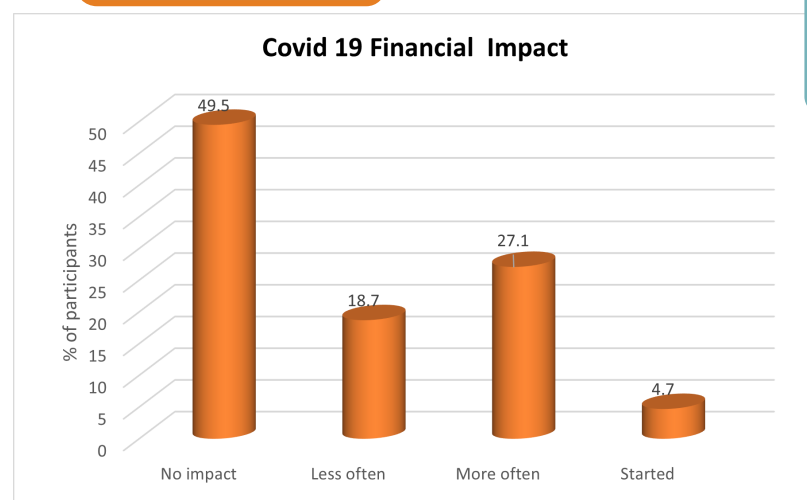
Contributed a total of over **\$166,606** Over a period of 4 months
\$89 /person/week



Niueans will be essential to improving the social, cultural, financial, and environmental wellbeing of Aotearoa in a post-COVID19 environment.



In the community, I do it [unpaid work activities] to advocate on their behalf (Niuean community), and I enjoy giving back to my community, and providing a platform for those who do not have one. It is passing on our culture, our values to the next generation through our actions, in the hopes that they too will carry it on.



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Summary of key findings

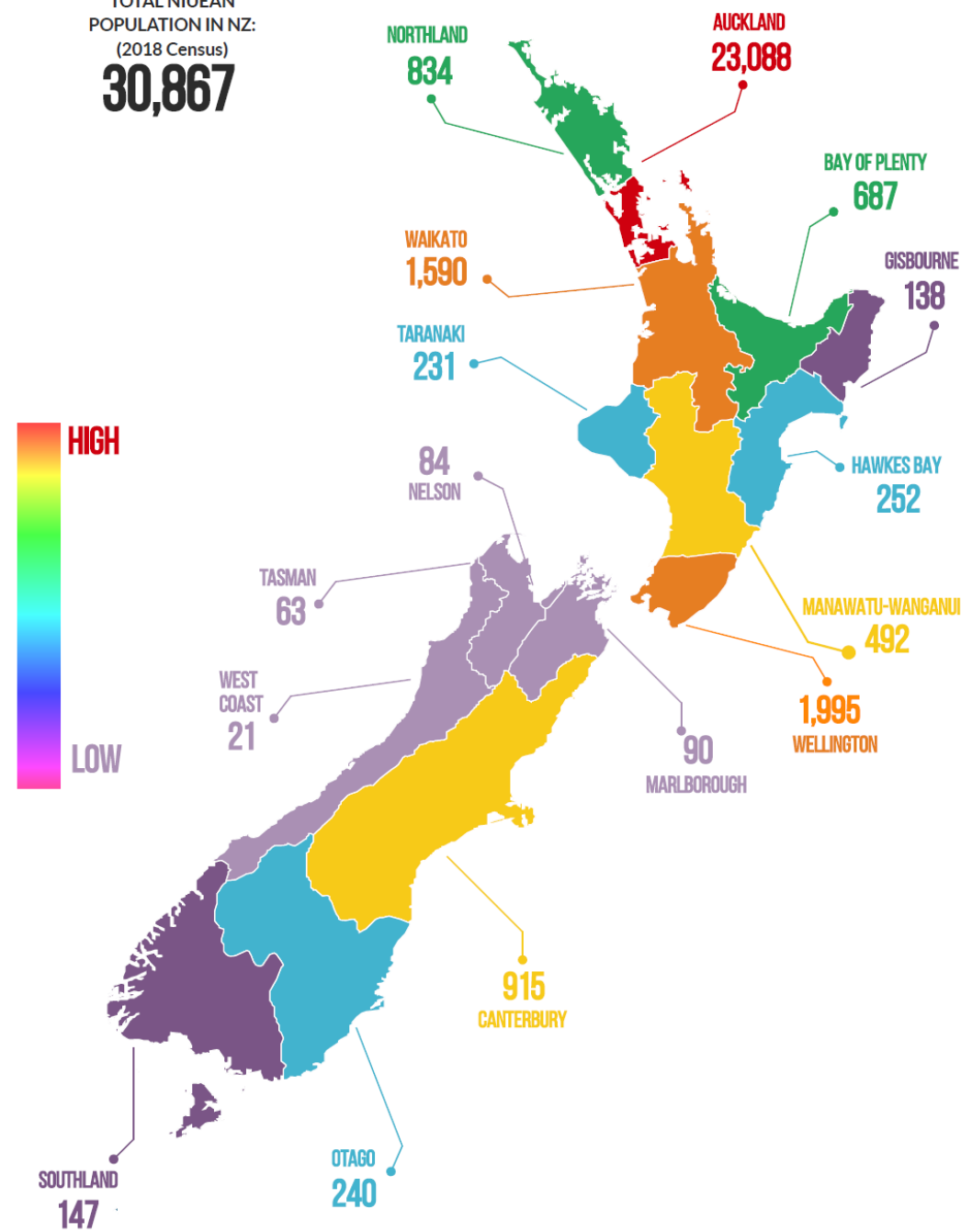
Niue

Kakala framework



"Gahua he fakaalofanoa, ai totogi, gahua he fakaalofa" Work based on love without expecting anything in return.
 "Gahua ha ko e fakaalofa (work because you care/love)

TOTAL NIUEAN POPULATION IN NZ: (2018 Census)
30,867



"I was brought up to contribute, even without pay. Mahani gahua lagomatai .We are brought up to serve and to contribute to the community. Ha haia ko e mahani lagomatai e. It is Fakaalofa (love). It is Fakafekau (serving). It is part of our upbringing"