

Fale mo Aiga Pacific Housing Strategy and Action Plan 2030

Te Tiriti o Waitangi

In developing Fale mo Aiga, the lead agencies acknowledge Māori as the indigenous people of Aotearoa. The agencies are strongly committed to upholding and honouring Te Tiriti o Waitangi within Fale mo Aiga.

Māori/Tangata Whenua and Pacific peoples/Tangata Moana share ancient ancestral linkages that existed before the signing of Te Tiriti o Waitangi. However, in the context of Te Tiriti, Pacific peoples are Tangata Tiriti where Māori are Tangata Whenua.

Māori and Pacific peoples face similar challenges with regard to socio-economic disparity. Fale mo Aiga recognises the benefits that approaches based in te ao Māori and tikanga Māori bring to Pacific peoples. The lead agencies will continue to work in partnership with Tangata Whenua to meet the housing aspirations of both Māori and Pacific peoples.

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A word from Minister Woods and Minister Sio

Tālofa ni, Fakaalofa lahi atu, Kia orana, Talofa lava, Mālō e lelei, Talofa, Noa'ia, Ni Sa Bula Vinaka, Mauri, Tēnā koutou katoa and warm Pacific greetings.

There are few things more important to New Zealanders than the homes and communities we live in. The Government recognises the importance of housing to wellbeing and the need for a targeted, coordinated, system-wide response to the housing needs and aspirations of Pacific Aotearoa.

We started by publishing our first Government Policy Statement on Housing and Urban Development in September 2021. This sets out a shared vision that “everyone in Aotearoa New Zealand lives in a home, and within a community, that meets their needs and aspirations.”

We know that Pacific peoples are disproportionately affected by the housing crisis, experiencing some of the worst housing outcomes of any population in Aotearoa New Zealand. In 2021, we asked Te Manatū mō ngā Iwi ō Te Moananui-ā-Kiwa - Ministry for Pacific Peoples (MPP), Te Tūāpapa Kura Kāinga – Ministry of Housing and Urban Development (HUD) and Kāinga Ora – Homes and Communities (Kāinga Ora) to work together on a solution.

Fale mo Aiga, which means ‘houses for families’, is the result of this collaboration. It is a strategy and action plan that will support Pacific families to meet their housing needs and aspirations. Moreover it provides pathways to increasing Pacific home ownership.

We are confident in our endeavours, we are thriving, resilient and prosperous Pacific Aotearoa.

This is the vision drawn from Pacific peoples through talanoa across Aotearoa in 2018 and reflected in Pacific Aotearoa Lalanga Fou. It is the vision underlying the Pacific Wellbeing Strategy. Fale mo Aiga contributes directly to the attainment of this vision.

Fale mo Aiga provides a range of support, regardless of where Pacific families are on their housing journey. It improves access to existing government housing initiatives, while also implementing new by Pacific, for Pacific programmes.

We are excited by what Fale mo Aiga represents and what can be achieved when Government, non-governmental organisations and Pacific communities work together. There is a lot of work to be done but this is the beginning of change.

Kia kaha everyone. Fa’amalosi mai pea.

Hon Dr Megan Woods



Hon Aupito William Sio



A word from agency leadership

Tālofa ni, Fakaalofa lahi atu, Kia orana, Talofa lava, Mālō e lelei, Talofa, Noa'ia, Ni Sa Bula Vinaka, Mauri, Tēnā koutou katoa and warm Pacific greetings.

Fale mo Aiga – Pacific Housing Strategy and Action Plan 2030 marks an important step in the Government's response to the housing challenges experienced across Pacific Aotearoa.

We've talked to our Pacific communities to hear their stories, and their hopes for the future. Over 2500 members of our Pacific communities shared their aspirations and needs with the Ministry for Pacific Peoples through the Pacific Aotearoa Lalanga Fou engagements in 2018. These form the foundations for not only Fale mo Aiga but also the Pacific Wellbeing Strategy.

Housing statistics also tell a powerful story. Home ownership rates for Pacific peoples continue to decline, many live in overcrowded and poor-quality housing. This needs to change.

Fale mo Aiga acknowledges the importance of home ownership to Pacific peoples, as a means of providing for security of tenure and intergenerational wealth transfer. However, the importance of supporting Pacific families wherever they are in their housing journey, whether they are in public housing, private rentals, or looking to buy a home, is also recognised.

Achieving change will not be easy and we need a collective effort over many years. Fale mo Aiga represents the individual and joint commitment of our agencies to support Pacific Aotearoa to achieve their housing aspirations. It builds on our individual and collective strengths and is a blueprint for collaboration and accountability, not just between our agencies but across the whole housing system.

Through the partnership between our agencies, the housing system, and Pacific Aotearoa, we can make that change.

Andrew Crisp | Chief Executive

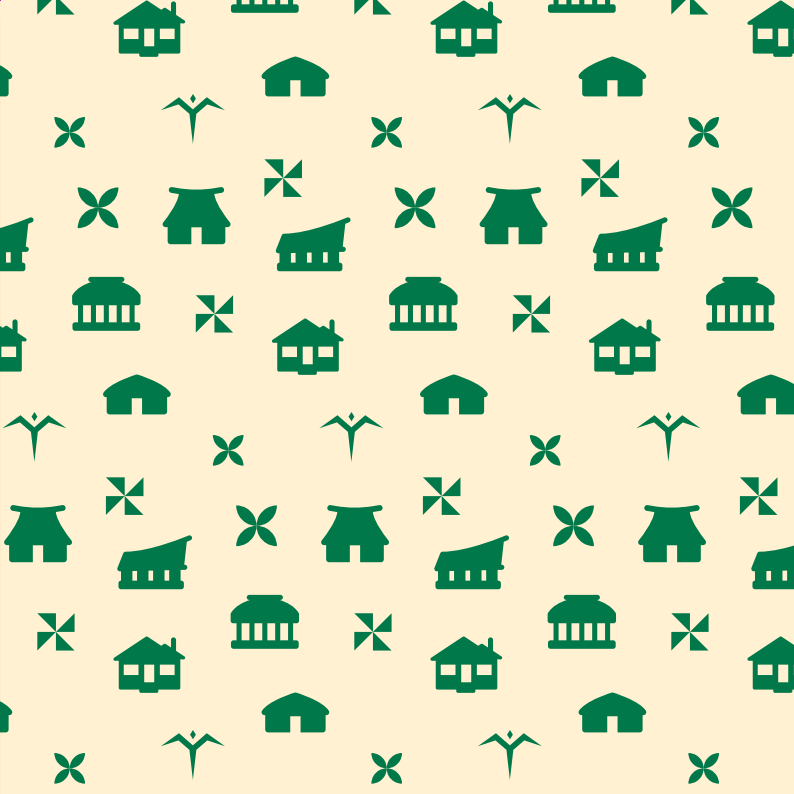
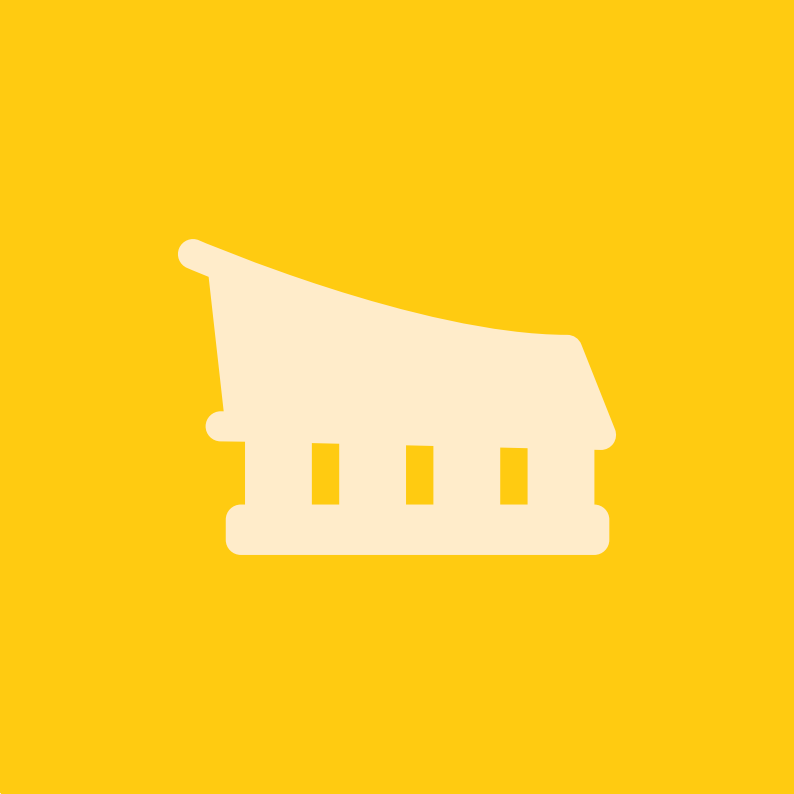
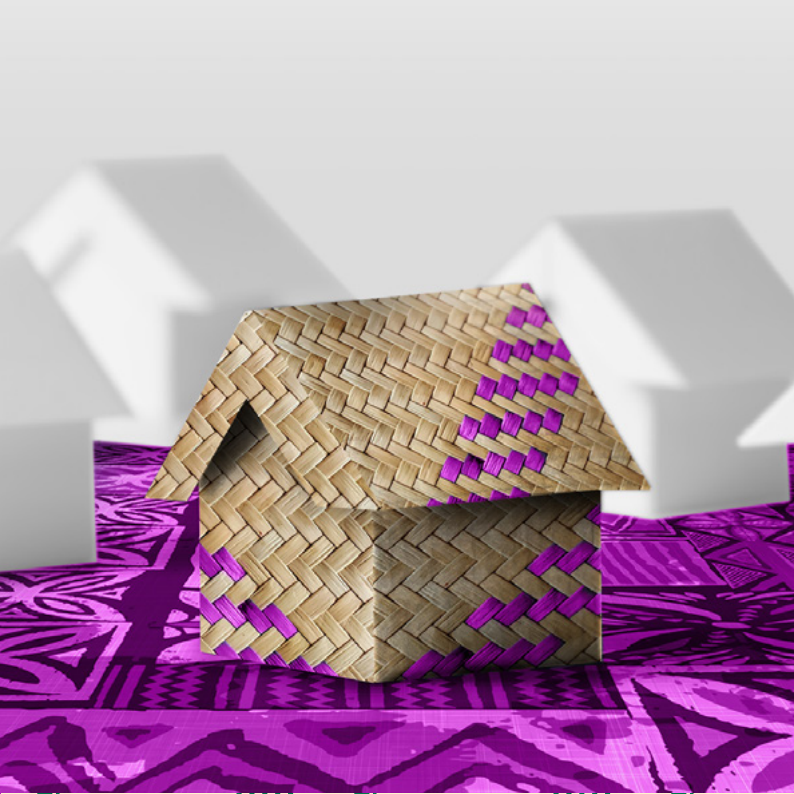
Te Tūāpapa Kura Kāinga –
Ministry of Housing and Urban Development

Andrew McKenzie | Chief Executive

Kāinga Ora – Homes and Communities

Tuaopepe Abba Fidow

Secretary for Pacific Peoples (Acting)



Introduction

There are few things more important to people than the homes and communities they live in. Pacific Aotearoa is clear about the importance of housing to their wellbeing.

“I would like to see our Pacific community thriving and part of this positive and optimistic vision that includes surety of housing for Pacific people”

– Pacific Aotearoa Lalanga Fou talanoa participant

Fale mo Aiga – Pacific Housing Strategy and Action Plan 2030 (Fale mo Aiga) is the Government’s targeted response to what we heard in the Pacific Aotearoa Lalanga Fou talanoa in 2018 and 2022. A strong, sustained, and coordinated effort is required to both meet their housing aspirations and reverse the poor housing outcomes and socioeconomic disadvantage Pacific peoples have been experiencing for decades.

Fale mo Aiga has been developed collaboratively by MPP, HUD and Kāinga Ora.

Fale mo Aiga responds to the need for a culturally responsive, joined-up housing system, including a strong, capable Pacific housing sector. It promotes a deliberate housing system response to the significant and disproportionate impact the current housing crisis has had on Pacific families across Aotearoa New Zealand.

We’ve included key housing statistics that demonstrate the extent of the disparities and challenges experienced by Pacific peoples and reinforce the need for Pacific-focused solutions across the housing system. We will use these statistics to measure the progress of our cross-government response.

We’ve kept things simple, presenting Fale mo Aiga on two placemats – one for the Strategy and one for the Action Plan. This booklet provides more information about the experiences of Pacific communities, what we’ve heard about their needs and aspirations, the connection to Pacific Aotearoa Lalanga Fou, and how we’ve approached our response.

Pacific communities across Aotearoa

A growing population

The number of Pacific peoples living in Aotearoa is increasing. Figures from Census 2018 record a total of 381,642 people reporting at least one Pacific ethnicity (8% of the resident population). 66% of the resident Pacific community was born in Aotearoa with the majority (64%) living in Tāmaki-Makaurau/Auckland. There are growing populations in other areas including Te Whanganui-a-Tara/Wellington (11%) and Waikato (5%)¹. The Pacific population is young, with a median age of 23 years compared with 41 for European and 25 for Māori.

Socio-economic inequities

Pacific communities continue to experience persistent inequities in housing, education, income, and employment. These challenges have been further exacerbated by the socio-economic impacts of COVID-19. For example:²

- 7% of Pacific peoples are unemployed compared with 3% of European and 8% of Māori
- 25% of Pacific peoples have no qualification compared with 18% of European and 25% Māori
- The median income for Pacific peoples is \$24,300 compared with \$34,600 for European and \$24,300 for Māori

Pacific peoples make up 24% of those identified as living in severe housing deprivation despite only being 8% of the population³. Pacific peoples have the lowest home ownership rates of any ethnic group and are disproportionately impacted by homelessness, overcrowding, unhealthy and damp houses. These inequities are made explicit in Fale mo Aiga to ensure the scale of the response required is understood.

¹ Census 2018 figures from 2018 Census ethnic group summaries | Stats NZ

² Census 2018 figures from 2018 Census ethnic group summaries | Stats NZ

³ Severe-Housing-Deprivation-2018-Estimate-Report.pdf (hud.govt.nz)

Supporting the aspirations of a Pacific Aotearoa

In 2018, MPP undertook a series of talanoa (meaningful conversations) with Pacific communities across Aotearoa. Through these talanoa, over 2500 Pacific peoples shared their aspirations for the future. The findings from these talanoa are woven together in the Pacific Aotearoa Lalanga Fou report (Lalanga Fou).⁴

During talanoa, participants reflected a strong desire for access to affordable, safe, suitable, and quality housing that met their needs. They also expressed a desire to improve their financial capability, to increase savings, reduce debt, and enable intergenerational wealth. It is these aspirations that informed the development of and now underpin Fale mo Aiga.

The vision and goals of Lalanga Fou

The Lalanga Fou vision for Pacific Aotearoa is:

“We are confident in our endeavours; we are a thriving resilient and prosperous Pacific Aotearoa.”

This vision statement is included in Fale mo Aiga to show that achieving the goals of Fale mo Aiga will progress Lalanga Fou.

The four Lalanga Fou goals that support this vision are on the next page. Fale mo Aiga directly supports the attainment of Goals 2 and 3, by improving financial capability, enabling financial security and intergenerational wealth through home ownership, and providing for healthier homes for Pacific aiga.

⁴ MPP9030 Pacific Aotearoa Report 2018_v5 digital.indd

Goal 1

Thriving Pacific
Languages,
Cultures and
Identities

Goal 2

Prosperous
Pacific
Communities

Goal 3

Resilient and
Healthy Pacific
Peoples

Goal 4

Confident,
Thriving &
Resilient Pacific
Young People

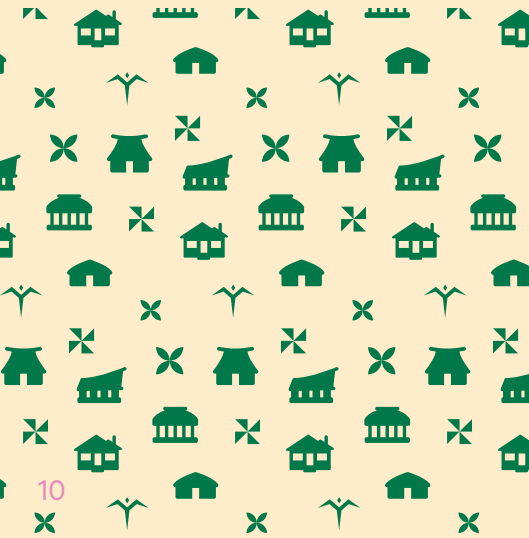
A pragmatic and tailored response to progress Lalanga Fou

Fale mo Aiga is a pragmatic and tailored approach to progressing the housing aspirations of Pacific Aotearoa, as expressed in Lalanga Fou. It recognises the significant work already occurring to improve housing across Aotearoa and does not seek to duplicate that. While the lead agencies will continue to separately seek funding through budget rounds for housing initiatives and implement key programmes of work, Fale mo Aiga will ensure that their work is complementary and has a cumulative impact across the housing journey of Pacific aiga.

Fale mo Aiga provides a framework for weaving together current and future initiatives implemented by the lead agencies across the housing continuum.

The Action Plan leverages existing initiatives, while also implementing new, tailored housing initiatives focused on increasing Pacific homeownership and growing the Pacific housing sector.

The Action Plan includes both short-term and medium-long term actions and targets across seven initiatives. The short-term actions focus on implementing and embedding the necessary enablers for subsequent targets to be achieved. The medium to long-term actions maximise the benefits for Pacific peoples through the provision of long-term support and investment in housing.



Focusing on home ownership

Fale mo Aiga focuses on the aspirations of Pacific peoples, as expressed during the Lalanga Fou talanoa, of achieving intergenerational wealth through home ownership. This recognises the importance of home ownership in reversing the socioeconomic disadvantage many Pacific peoples experience.

Home ownership provides for stability through security of tenure, the creation of wealth through capital gains on assets, and the potential for intergenerational wealth through the transfer of those assets. In turn, security of tenure provides for, amongst other things, stronger connections with local communities, continuous access to amenities such as schools and health care, and a greater sense of belonging. In this way, home ownership supports not only a prosperous, but also a resilient and healthy Pacific Aotearoa.

Acknowledging different journeys

For some Pacific aiga the journey to home ownership will be longer than for others or may not even be possible. Recognising this, Fale mo Aiga also provides for increased access to a range of housing options and services to ensure Pacific peoples are living in suitable, quality, and healthy homes, regardless of where they are in their housing journey.

There is a need for increased capacity and capability across the Pacific housing sector. However, there is also a need to build the capability of the mainstream housing sector to deliver culturally appropriate, fit-for-purpose solutions. Fale mo Aiga is focused on enabling the current housing system to provide Pacific households with housing solutions that meet their needs and aspirations, regardless of tenure or location.

Factors impacting home ownership

A range of factors impact directly on the ability of Pacific aiga to achieve home ownership. These include the current economic climate in Aotearoa, and the low median wage of Pacific families driven in part by employment opportunities and education outcomes. There are a range of government policies and initiatives being implemented to improve the socioeconomic status of Pacific Aotearoa. These have been consolidated under the All-of-Government Pacific Wellbeing Strategy.

A blueprint for collaboration and accountability

Fale mo Aiga is a joint strategy, developed collaboratively by the lead agencies. This collaboration ensures a shared Pacific housing focus across the housing system, with contributions from each agency.

Beyond the implementation of targeted Pacific housing initiatives, the purpose of Fale mo Aiga is also to explicitly support the prioritisation of Pacific peoples in wider housing policy and enhance cross-government collaboration. The lead agencies are working together in a more deliberate, enduring, and effective partnership to enable this. They are also looking to form partnerships with private developers, non-governmental organisations, iwi and Māori, Pacific churches and organisations and other community groups.

Fale mo Aiga does not stand alone. It builds on and supports key housing policies and programmes such as the Aotearoa New Zealand Homelessness Action Plan⁵, the Healthy Homes Standards⁶ and the Government Policy Statement on Housing and Urban Development (GPS-HUD). It should be read and understood within this wider housing policy context and the broader Government response to the housing crisis.

The GPS-HUD provides a long-term vision and direction across housing and urban development and sets out how Government and other parts of housing and urban development system will work together to achieve its vision that “Everyone in Aotearoa New Zealand lives in a home and within a community that meets their needs and aspirations”. This vision is included in Fale mo Aiga to represent the direct relationship between the two and how Fale mo Aiga contributes to this long-term vision.

A research, evaluation and monitoring plan has been developed. The lead agencies will report to Ministers on the implementation of Fale mo Aiga and the extent to which the housing disparities experienced by Pacific Aotearoa are being reversed.

⁵ Aotearoa New Zealand Homelessness Action Plan 2020 - 2023 - Te Tūāpapa Kura Kāinga - Ministry of Housing and Urban Development (hud.govt.nz)

⁶ Healthy homes standards - Te Tūāpapa Kura Kāinga - Ministry of Housing and Urban Development (hud.govt.nz)



Kāinga Ora – Homes and Communities

Kāinga Ora – Homes and Communities was set up in October 2019 to provide high quality housing options for all New Zealanders. Our name, Kāinga Ora means wellbeing through places and communities.

The outcomes we are asked to achieve as Kāinga Ora go beyond being a social landlord or urban development agency. Our legislative framework puts in place operating principles that enable us to have a much larger impact on New Zealand and the quality of New Zealanders' lives. This mandate is reflected in our Vision Statement:

**Building better, brighter homes,
communities and lives.**

We place people from the Housing Register into our homes, providing tenancy services to public housing tenants and maintain and develop public houses. We also provide home ownership products and other services. We are charged with providing more public, transitional, and affordable housing to help meet supply and leading and coordinating urban development projects.

Te Tūāpapa Kura Kāinga – Ministry of Housing and Urban Development

Te Tūāpapa Kura Kāinga – Ministry of Housing and Urban Development (HUD) shapes the strategies and work programmes for housing and urban development in Aotearoa New Zealand. Our purpose is:

**He kāinga ora, he hāpori ora – thriving
communities where everyone has a place
to call home.**

We are working to make significant, long-term change, while also helping people and communities with their immediate needs.

We provide advice on policy and legislation, collect and share data and insights to inform decisions, fund a range of programmes to deliver more housing and urban developments where they are most needed. We also regulate community housing providers and monitor Kāinga Ora – Homes and Communities and the Tāmaki Regeneration Company.

Te Manatū mō ngā Iwi ō Te Moana-nui-ā-Kiwa – the Ministry for Pacific Peoples

The Ministry for Pacific Peoples brings the Pacific voice, perspective and understanding to policy and initiatives. By using our extensive networks with Pacific communities across the country, as well as our understanding of Pacific people, culture, and values we influence public policy, programme and service decisions affecting Pacific Aotearoa.

Pacific values are our anchor, with each generation weaving the foundations for the next to stand on. Realising our vision for Pacific Aotearoa is critical for Pacific peoples. It is an investment in New Zealand's future wellbeing and prosperity. This vision is:

We are confident in our endeavours, we are thriving, resilient and prosperous Pacific Aotearoa.





